



2012 Georgia Utility Coordinating Council Membership Directory Ads on sale NOW!

Reach over 2,000 utility companies, state and local government authorities, contractors, and locate technicians with the 2012 GUCC directory.

Directory distribution includes point of presence locations at Trade Shows, training sessions, Statewide Committee Meetings and the GUCC Spring and Fall Conferences. This directory offers a 12-month shelf life serving as a convenient reference tool to its users.

This is your opportunity to reach a very specific audience and support the efforts of the GUCC in damage prevention. Each advertiser of the directory will receive a complimentary copy.

Who is the Georgia Utilities Coordinating Council, Inc.? We are comprised of volunteers from a variety of utility companies, such as telephone, power, gas, cable-tv, government agencies, water authorities, contractors, locators, Department of Transportation and Georgia 811.

GUCC Mission: "Provide an organization for the purpose of enhancing communication, coordination, and cooperation among its stakeholders, in order to keep Georgia safe and connected."

www.gucc.com

Ad sizes and prices are listed below

Deadline is Friday, February 24 at Noon.

Full page, inside, black and white \$150

Full Page, inside, FULL COLOR: \$195

Returning Cover Advertisers have the right of first refusal.

Deadline to renew color ads is Friday, February 3, 2012.

Limited space available for full color ads. First come, first served.

Half page, inside, black and white: \$135

*****Covers sold on a First come, first served basis.*****

Returning Cover Advertisers have the right of first refusal.

Deadline to renew cover ads is Friday, February 3, 2012.

Outside Back Cover, Full color: \$425

Inside Front Cover, Full color: \$325

Inside Back Cover, Full color: \$325

www.gucc.com



GUCC 2012 Directory Reservation Form

Name _____

Phone _____

Company Name _____

Address _____

Email address _____

Sending New Ad _____

Run the same ad as in 2011 _____

All new ad copy must be emailed to Meghan Chestnutt at mchestnutt@georgia811.com by **Friday, February 24 at Noon.
Faxed copies of new ads are not acceptable.**

Specs:

Full page: 4.5 inches x 7.5 inches

Half page: 4.5 inches x 3.75 inches

Ads should be saved as a high resolution (300 dpi) EPS or TIFF files. Jpeg files are acceptable if built to size and saved at 300 dpi. Logos and photographs copied from a website will NOT print at high-resolution and will look blurry and jagged.

Size Ad _____

Cost _____

Renewing Cover position _____

Cover if available _____

Cover positions will be assigned as they are available. Renew your current cover position by Friday, Feb. 11, 2012. Open Cover pages at the close of business Friday, February 3, 2012 will be assigned on a first come first served basis.

*****DEADLINE: Ads must be submitted by*****

Friday, February 24 at noon

PAYMENT MUST BE RECEIVED prior to printing to guarantee space in the directory, Check, Visa and Master Card are the accepted methods of payment:

Make checks payable to GUCC and mail to:

Georgia 811/Attn: Megan Estes

3400 Summit Ridge Parkway Duluth, GA 30096

Please specify on the check "2012 GUCC Directory"

mestes@georgia811.com 770-823-3936 – cell